

# NAMITA NISAL

## PRODUCT DESIGNER

namita.uxd@gmail.com

www.namitanisal.com

## WORK EXPERIENCE

### Cisco - Meraki Product Designer

Aug 2022 - Now

Responsible for the design of the Meraki Dashboard for configuration and monitoring of MX/MG/Z products and IPv6. Regularly collaborating with cross functional partners to gain consensus and ensure a seamless user experience for our users.

### Scratchpad Product Designer

Feb 2022 - Jul 2022

Worked on a web-based enterprise product that enhances the workflows for Account Executives and Sales Representatives to keep their pipeline updated. Collaborated with cross functional partners to work on new features while keeping simplicity in mind.

### Nokia - Deepfield User Experience Designer

Aug 2018 - Feb 2022

Led UX and visual design for a web-based Enterprise product by collaborating with stakeholders and cross functional teams. Worked as the design lead for teams that shipped 20 features in total.

### Ford Motor Company Product Designer

Nov 2017 - Aug 2018

Led multiple web product design projects within Ford in a Research and Design capacity, including usability testing of an internal website and designing an application ID registration system.

### Usable Privacy Policy Project Research Assistant

Jan - Nov 2017

Crafted the complete user experience of a browser extension to inform users of the privacy choices they have in any website's privacy policy. The project also involved visual design and handoff to development.

### Lutron Electronics, Co., Inc. UX Design Intern

May - Aug 2016

Worked on 3 projects, involving UX Research, Design and Design planning. Methods included Interviewing, contextual inquiry, wireframing and prototyping.

### Design Clinic, UofM Product Designer

Oct 2015 - Dec 2016

Worked on 3 client projects on domains like healthcare, travel and B2B applications. Acted as team lead for one project, and successfully fulfilled the client's expectations.

## EDUCATION

### Master of Science in Information

Sept 2015 - Apr 2017

HUMAN COMPUTER INTERACTION • University of Michigan, Ann Arbor

### Bachelor of Engineering

Aug 2011 - May 2015

COMPUTER SCIENCE • Ramdeobaba College of Engg & Mgmt, Nagpur, India

## SKILLS

Need Finding  
Journey Mapping  
Ideation  
Whiteboarding  
Wireframing  
Prototyping  
Visual Design  
User Research  
User Testing  
Data Visualization

## TOOLS

Figma  
Sketch  
Invision  
Marvel  
Omnigraffle  
Illustrator  
Adobe XD  
Balsamiq

## PUBLICATIONS

[Increasing the Saliency of Data Use Opt-outs Online](#)

SOUPS '17  
Santa Clara, CA, July 17

GHC '18  
Houston, TX, Sept 18

[Finding a Choice in a Haystack: Automatic Extraction of Opt-Out Statements from Privacy Policy Text](#)

WWW '20, Apr 2020